

NCC Cable System Order

11761462

Order #	62331585	Flight Dates	09/05/16 - 09/18/16	Update Date	09/21/16
Syscode	8080	Agency	Medium Buying LLC	Version	3 Vs. 2
System Name	Spectrum/Outer Milwaukee Zone, WI	Advertiser	Ron Johnson for US Senate	Show All Lines	
Market	Milwaukee-Racine	Client Code		Total # of Weeks	2
AE	Andrew Yoiles	Product Code		Total	\$744.00
Sales Coordinator	Luke Priddy	Est Code	NA	Commission	\$111.60
Office	Washington	Product Name		Net Total	\$632.40
Phone	(301) 951-2620	Credit Status		Total Spots	16
Status	Not accepted			Affiliate Split	100.0
Survey	Jul16 C-DMA Nielsen Live+7	Primary Demo	Adults 35+	Sold On	Cost Per Spot
		Makegood Policy	Approval Required	GRP	GIMP
				CPP	CPM

Comments : R4: 9:21 MG to 62336820. Dropped 1 spots. -\$51 change. Please review and confirm. Thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	ESP2	ESP2 PT	9/5/16	9/11/16	19:00	24:00					X	X	X	-	-	2	\$33.00	\$66.00	30	R1-1x
2	ESP2	ESP2 PT	9/12/16	9/18/16	19:00	24:00	X	X						-	-	2	\$33.00	\$66.00	30	
3	ESPN	ESPN PT	9/5/16	9/11/16	19:00	24:00					X	X	X	-	-	1	\$51.00	\$51.00	30	R6-2x
4	ESPN	ESPN PT	9/12/16	9/18/16	19:00	24:00	X	X						-	-	1	\$51.00	\$51.00	30	R4-1x
5	HGTV	HGTV PT	9/5/16	9/11/16	19:00	24:00					X	X	X	-	-	6	\$51.00	\$306.00	30	
6	HGTV	HGTV PT	9/12/16	9/18/16	19:00	24:00	X	X						-	-	4	\$51.00	\$204.00	30	

Sep 2016	Oct 2016	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Total
SPOTS	16	0	0	0	0	0	0	0	0	0	0	16
AMT	\$744.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$744.00

SYSTEM APP: SALES ACCT Date Printed 09/21/16

62331585 | Milwaukee-Racine | Spectrum/Outer Milwaukee Zone, WI | 8080 |